[ Graphic Design Course Syllabus ]

Quest for Education and Arts

2016 – 2017

Instructor: Elka Osterberg (elkaosterberg@questforeducationandarts.com)

Wednesdays 10:00-11:00am

**Course Description and Skills Learned in Graphic Design**

In this class students will learn the elements (line, shape, form, value, color, texture, space) and principles (contrast, repetition, alignment, proximity) of design. Students will learn how to create artistic imagery and attractive layouts using color, typography, and the elements and principles of design to effectively communicate a message or idea, and will evaluate designs in class for audience, meaning, and effectiveness. Adobe Creative Cloud (Photoshop) will be provided as a class download to explore digital design, and its use in creating both digital and print media.

**Course Content**

* Purpose of graphic design
* Audience
* Elements of design
* Principles of design
* Applying the basics of design to commercial design
* Creating layouts
* Color in design
* Typography
* Evaluating design effectiveness/troubleshooting design problems
* Adobe Photoshop
* Managing design projects and teams
* Exploring design careers

**Required Materials**

* Laptop/computer (Adobe Photoshop will be provided as a download with this class, for use for this academic year)
* Notebook and pencil
* Class textbook The Non-Designer’s Design Book, Fourth Edition, by Robin Williams
* Digital camera (phone camera, digital point-and-shoot, or DSLR)
* USB cable or other way to transfer your digital images to a computer

**Class Guidelines and Expectations**

* Always bring your computer with Adobe Photoshop, and a notebook and pencil.
* Contribute to class discussions.
* When equipment (laptop, camera) is out, food and drinks must be put away.
* Each student is responsible for checking the class Yellow Box (found on the Quest website, under Student Zone, Wednesday classes) *each week* for weekly assignments, due dates, and other important information.
* If you will be tardy or absent, please text Mrs. Osterberg before class to let her know. (520-609-0899)
* Each student will participate in the Quest Fine Arts Festival the week of May 8-13, 2017. This is MANDATORY for all students in the Quest Arts Department, so please set these dates aside now. Details on location and exact times will be given in advance. This event is the culmination of our year’s work, and each student’s best project(s) will be displayed for all to enjoy and admire.
* General rules and expectations for all Quest students and families, as outlined in the orientation power point posted on the Quest website and presented by Dr. Thai at the Back to School Night, will be observed at all times.

**Grading Policies**

Attendance and Participation – 10 points possible per class

Homework Assignments – 10 points possible per assignment, unless otherwise noted.

Extra Credit – Opportunities to replace the points on a previous assignment will be given periodically throughout the year. Extra credit assignments will be posted on the Quest website, on our class webpage. These assignments are optional, and may include service opportunities, creative projects, and/or participation in science fair.

*Graphic design assignments will be graded on their: quality, creativity, relevance to the assignment, and ability to communicate an idea or message.*

Any assignment not turned in on time on the date due receives a score of zero unless **prior** arrangements have been made with Mrs. Osterberg, in which case the assignment is due at the time arranged with Mrs. Osterberg.

Attendance and assignments are recorded and accessible to each student through Engrade Pro, as outlined in the Quest orientation slideshow.

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I have read and understand the class goals, expectations, material requirements, and grading policies for Quest for Education and Arts, Graphic Design Class 2016-17.

Student Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_